

Petfinder FOUNDATION

2015 ANNUAL REPORT

MISSION

The Petfinder Foundation works to prevent the euthanasia of adoptable pets. Our grant programs are designed to make homeless pets more adoptable by keeping them happy and healthy, to make shelter operations more sustainable, and to aid adoption groups during times of natural or man-made disaster. Our grant recipients include more than 13,000 organizations, caring for more than 300,000 homeless pets at any given time, throughout the U.S., Canada and Mexico.

FINANCIALS

	<u>2015</u>	<u>2014</u>
Total revenue:	\$1,368,102	\$1,368,404
Total expenses:	\$1,281,968	\$1,315,071
Total program service expenses:	\$1,150,007	\$1,193,501
Fundraising expenses:	\$ 81,339	\$ 70,533
Total management expenses:	\$ 50,622	\$ 51,037
Net assets:	\$1,951,280	\$1,878,749
% of spending on management:	3.9%	3.9%
% of spending on fundraising:	6.3%	5.4%
% of spending on programs:	89.7%	90.8%

Find our 2015 form 990 and audited financial statements at
www.petfinderfoundation.com/about-us/financials/

PROGRAM HIGHLIGHTS

QUALITY OF LIFE

The Petfinder Foundation believes that, by helping to improve the quality of life for pets while they are in shelters or in the care of rescue groups, they will be happier, healthier and more adoptable. Grants in this category include donations of enrichment products, pet food, and vaccines, as well as funds to be used for training, sheltering, and general operating expenses.

Orvis Animal-Care Grants: \$50,000

With help from the Orvis Company, the Petfinder Foundation was able to provide general animal-care grants to help support shelters' and rescue groups' dog adoption efforts.

Dog Enrichment Grants: \$16,788

We worked with the KONG Company to provide enrichment toys to shelters and rescue groups across the country. These products stimulate pets' minds and prevent stress- and boredom-induced behaviors, making them more adoptable.

Adoption Options in Action Grants: \$50,000

Adoption Options, run by Petfinder.com, is a series of free conferences that educate shelter and rescue-group staff and volunteers in the placement, promotion, training and enrichment of pets in their care. AOs in Action grants were available to Petfinder.com members that attended an Adoption Options conference in 2015 and needed financial assistance in order to implement the programs or practices presented there.

Emergency Medical Grants: \$20,000

These grants assisted shelters and rescue groups caring for pets who needed special veterinary care in order to become adoptable. Grants from this program were used to cover expenses that fell outside of day-to-day care such as spay/neuter surgeries, vaccinations and routine exams. Examples include emergency surgery, dental work, etc.

Cause for Paws Grants: \$209,000

In 2014, the Petfinder Foundation was the designated charity for a dog-rescue-focused TV special. Grants of funds raised during FOX's *Cause for Paws: An All-Star Dog Spectacular* were general animal-care grants that were used help support shelters' and rescue groups' dog-adoption efforts.

DISASTER RELIEF: \$61,100

The Petfinder Foundation assists adoption organizations with disaster relief and recovery. Funds offer assistance during and after significant natural or man-made disasters. Funds may provide emergency equipment or supplies, physical repairs to shelter facilities and property, animal-transport and housing equipment, file- and record- management systems, and pay for staff who worked overtime during an emergency.

SPONSOR A PET

Through our Sponsor A Pet program, Petfinder.com visitors can help homeless pets by contributing toward the cost of their care. Donations are collected by the Petfinder Foundation and earmarked for the designated shelter. Donations are distributed to the shelters quarterly, less 10%, which partially covers the cost of administering the program.

YOUTH HUMANE EDUCATION: \$196,696

These grants, made possible by customer donations to the Build-A-Bear Foundation, helped fund shelters' and rescue groups' existing humane-education programs for kids ages 6-14 with proven track records in teaching young people about kindness and compassion toward animals.

TECHNOLOGY

Having the right equipment to take flattering photos and videos of adoptable pets, post those pets on Petfinder.com and social media, and accept adoption payments off-site are crucial to shelters' and rescue groups' adoption efforts. Thanks to a generous donation from Purina, we were able to provide technology grants to shelters to pay for computer equipment, printers, scanners, cameras, software, internet access, etc.

BOARD

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